NFFADH PERFUMES PRESENTS

ELARA

A FRESH AROMATIC EAU DE PARFUM

Where bergamot meets calm.
Crafted in France, made for Dubai.

LUXURY FRAGRANCE GUIDE · MADE IN FRANCE · DUBAI

THE FRAGRANCE

Quiet Confidence, Bottled

Elara by NFFADH is a fresh aromatic eau de parfum, crafted in France for the wearer who prefers presence without performance. It is built for those who have stopped chasing attention and started chasing intention, a fragrance that does not arrive before you, but lingers in the room after you have left.

Structured around the classical aromatic family, Elara opens crisp, settles into something unmistakably elegant, and finishes with the warmth and longevity expected of a true luxury eau de parfum. By design, it is a signature scent for the long days and warm climate of the Gulf.

THE COMPOSITION

The Note Pyramid

TOP

The Opening

Bergamot
Lemon

Crisp citrus. Bright, clean, confident without trying. Built to handle heat instead of being undone by it.

HEART

The Soul

Lavender
Rosemary

Aromatic and classical without feeling dated. Lavender adds elegance, rosemary brings just enough edge.

BASE

The Trail

Sandalwood
Oakmoss
Amber

Warm but never sweet. Eight to ten hours of refined longevity. Never that heavy late-day cloud.

WHY AROMATIC, WHY NOW

A Family Built for the Gulf

Most luxury perfumes are built for cool climates. Heavy orientals unfold too fast in Dubai's heat. Sweet gourmands amplify and turn cloying. The fresh aromatic family is the exception.

HEAVY & SWEET

Struggle in the Heat

Oriental and gourmand fragrances amplify in heat and humidity. Sweet bases turn cloying. Resinous notes project too fast. What smelled balanced in a cool city becomes overwhelming by mid-afternoon.

FRESH AROMATIC

Built for the Gulf

Citrus burns off cleanly. The herbal heart settles without becoming sour. The woody base provides longevity without weight. A fragrance composed at hour one, refined at hour four, still elegant at hour ten.

MADE FOR

The Wearer Who Has Stopped Chasing Attention

Refined, Not Loud

Prefers presence without performance. Wants to be remembered, not heard.

Climate-Conscious

Lives in Dubai. Wears fragrance for long days in warm weather, not air-conditioned showrooms.

Unisex by Choice

Reads elegance as gender-neutral. Values a scent that fits both men and women equally.

Long-Lasting

Expects eight to ten hours of refined performance on skin, without it becoming heavy.

DISCOVER

ELARA

A French-crafted luxury fragrance for those who prefer to be remembered rather than heard.

nffadh.com/en/product/elara

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